

Reflections of 25 years in practice

This September marks my 25th year in practice as a chiropractor. Many patients, friends, and colleagues have asked me what experiences stand out as most memorable. Rather than choose specific individual moments I would like to reflect on what has maintained my inspirational and motivational energy over these last 25 years.

You, my patients and readers are what inspire me. I feel blessed to have been able enter your lives and been given the faith and confidence to assist you in any possible way I could. Your joy and relief and improved wellness feed my passion. When you, the patient, express your true heartfelt thanks and appreciation for my service there is no greater reward. My practice has never been about me but about that individual that I am with at that moment. My mission for perfection is defined by how well I communicated, understood, and attended to that patient's needs at that moment. It is not always the actual physical adjustment that promotes healing and nurturing. In fact, it is the ability to identify the true source of another person's needs and handle their issues with them so they feel in harmony with their doctor regarding a correction or a plan of correction that gives a patient satisfaction. I have found that most people already know the answer to their problems in general and just need guidance and validation to move forward. Whether it is advice on diet, exercise, mental well-being or self healing techniques most people are on the brink of healing and don't realize it.

It is an honor and joy to work on families and to now treat second and third generations of families with natural health care. It is enriching to know that intelligent patients have chosen the path of chiropractic, the largest drug-free healing art in the planet, and have passed it on as a way of life and health care for future generations. Thank you for the permission to have treated your loved ones and made a positive influence in their lives.

In 25 years I have rarely ever advertised for new patients with 90-percent of our patients coming from direct referrals from our existing patients. This expresses the bottom line on patient satisfaction. If you are honest, fair, and do everything you can to help someone they will refer others.

In one of my first columns I mentioned that most people are only touched in society for one of two reasons, to be made love to or to be harmed. When I touch a patient it is with the extreme respect and with only one intention, to promote health and enhance their life force, the natural healing abilities of the human body.

After 25 years of loving, caring, and service I still feel excited and passionate about chiropractic and my patients. Once again, thank you for your trust, belief, and love you have given me. Always remember the body is a self-healing organism as long as it has no interference. You are perfect the way you are.

Quote of the week: *"I do what I love and I love what I do."* – Dr. John Demartini