

Only 7% of population is treated by chiropractors

Question: I recently was at a large social event and discovered many people have not gone to a chiropractor. What percentage of the population are treated by chiropractors?

Answer: Only 7 percent of the U.S. population actively seek chiropractic care.

Approximately 10 percent have tried chiropractic and the majority of the population has heard of chiropractic. The treatment numbers seem small but only 22 percent of the population is under active medical care. The number of patients under chiropractic care had dramatically higher satisfaction with their doctors and treatment than medical care.

Chiropractic has been in the U.S. for 110 years and it is the largest non-invasive natural health-care profession in the world. Popularity and expansion has been a challenging path for the profession of chiropractic. Anti-trust lawsuits in the 80s against the medical profession exposed a full-blown plan to defame and undermine the character of the profession. The chiropractic profession defused the attack and won a unanimous decision over the illegitimate and unfounded defamation. Once accepted in the legal world it took years to remove the “quackery” label the medical profession had already infiltrated to the general public. Additional challenges occurred in getting appropriate insurance re-imbusement from major insurance carriers across the country. Parity in payment for equivalent services by other doctors such as orthopedics and osteopaths still remains a challenge.

The good news is the general population is sick and tired of being sick and tired. The U.S. is ranked 36th in general health care. How atrocious for the most wealthy and powerful country in the world. People are finding the alternative to natural health through chiropractic in droves. It is estimated that the percentage of patients and population

seeking chiropractic will double in the next 10 years. Don't be left out. Chiropractic adds years to life and life to years.

Quote of the week: *"When you cease to dream you cease to live."* - Malcome S. Forbes