

ASK THE CHIROPRACTOR

Chiropractic is a mainstream healing profession

Question: I am a college student and I am considering chiropractic as my career. My concern is whether chiropractic has become mainstream or is just an alternative profession. My question is whether the chiropractic profession is going to be accepted by the insurance industry in the future the same way that the medical profession is accepted?

Answer: I can tell you are a good student already. You are looking into the future and gauging your opportunity and stability on facts. Chiropractic is the largest natural healing profession in the world. We started from humbled and contentious beginnings to its current state of mainstream health-care providers. Chiropractic has improved its educational and licensing systems substantially giving it an increase in public credibility and improving its market share. The public utilizes chiropractic largely for spinal pain syndromes and has a remarkable high patient-satisfaction rate. The greatest inroads are in the private and public health care financing systems and are increasingly viewed as an effective specialty by many in the medical field.

Much of the positive evolution of chiropractic can be ascribed to a quarter century long research effort focused on the core chiropractic procedure of spinal manipulation (adjustment). This effort has helped bring spinal manipulation out

of the investigational category to become one of the most studied forms of conservative treatment for spinal pain.

I believe chiropractic will be integrated into all health-care systems in the near future. Patient demand and patient satisfaction is higher now than ever. People are sick and tired of being sick and tired and chiropractic is supplying a solution.

I hope your motivation to be a chiropractor is not generated by money alone. I guarantee you will not survive long in a healing art such as chiropractic if that is your priority. A great mentor taught me to serve for the sake of serving, give for the sake of giving and love for the sake of loving.

Quote of the week: "You have reached the pinnacle of success as soon as you become uninterested in money, compliments, or publicity." - O.A. Battista